

Award for the Best Master's Final
Project in Dignified and Sustainable
Housing

UPF-BSM Chair in Dignified and Sustainable Housing



**BARCELONA
SCHOOL OF
MANAGEMENT**

In collaboration with:



**Fundación
Metropolitan
House**

Terms and Conditions of the UPF-BSM Award for the Best Master's Final Project in Dignified and Sustainable Housing, created within the framework of the Chair in Dignified and Sustainable Housing, in collaboration with the Metropolitan House Foundation.

1. Object and Purpose

The Chair in Dignified and Sustainable Housing at the UPF Barcelona School of Management (hereinafter UPF-BSM), in collaboration with the Metropolitan House Foundation, has the following objectives:

- Generate and develop knowledge on housing policies from economic, tax and financial, social and management perspectives, aimed at improving the quality of life of citizens, preserving the environment, efficiency and sustainability of the real estate sector.
- Develop knowledge transfer activities and dissemination of the knowledge generated, from the organization of workshops and conferences, publication of informative articles, or preparation of case studies, among others.
- Develop activities related to the education and training of professionals in the real estate sector, based on the creation of training programs, internships in real estate companies, etc.

This same chair announces the Award for the Best Final Master's Project (hereinafter AWARD) that addresses the issue of dignified and sustainable housing, directly or indirectly, with the aim of promoting it and giving it visibility.

2. Requirements to participate in this AWARD

Participation is open to any Master's student, whether a university degree or their own, enrolled in a public or private university or educational institution recognized by the Spanish authorities and authorized to grant academic titles to Spain.

Students of any nationality can apply.

If any of the candidates is a member, administrator, employee and/or collaborator of the UPF-BSM and/or the Metropolitan House Foundation, or of any company or entity directly linked to them; or is a relative, ascendant, descendant, spouse or common-law partner, up to the second degree of consanguinity or affinity of the employees of either of these two entities, will not be able to participate.

The mere participation implies full acceptance of the full content of these Terms and Conditions and the non-acceptance of any of the points that make up these Terms and Conditions implies the resignation of participation in this award and, in case of being selected and/or awarded, the automatic resignation in the AWARD. Failure by any participant to comply with the conditions established in these Terms and Conditions will mean the automatic cancellation of their participation.

Likewise, any indication or false information or indications of falsehood, multiple participations or fraud, will cause the immediate disqualification of the participant and, where appropriate, the obligation to return the AWARD if it had already been delivered.

UPF-BSM reserves the right to justifiably eliminate any participant who commits fraud, alters or hinders the proper functioning and normal course of this AWARD.

3. Master's Final Projects Requirements

The Final Master's Projects (hereinafter MFP) must have been developed during the 2023-2024 academic year.

The MFP may be individual or in groups and will have a single or multidisciplinary nature.

The writing of the MFP must be in Spanish, Catalan or English.

The MFP presented in this AWARD cannot have been presented or presented to any other selection or award process. However, they are released from that commitment if they have not been selected as finalists.

4. Registration and delivery of projects

The deadline for registration and delivery of the projects ends on September 30, 2024. No delivery after that day will be accepted.

To make the registration and delivery of the projects effective, an e-mail must be sent to ramon.bastida@bsm.upf.edu, attaching the information detailed below:

- Name of those who participate, university or educational institution, subject of the MFP and name and contact of the person who has supervised or tutored the work.
- Summary document of the relevance of the project and its adequacy to the research lines of the Chair in Dignified and Sustainable Housing (maximum 1,500 characters).
- MFP memory in pdf format.
- Curriculum vitae of the people who have prepared it.

All the MFP will have to adjust to the presentation rules of these Terms and Conditions.

5. Evaluation criteria

Once the term of presentation of the MFP's has finished, all the projects will be evaluated to determine their quality taking into account the following evaluation criteria:

1.- Timeliness and relevance of the topics covered

It will be considered as current and relevant if the presented MFP addresses the current problem of dignified and sustainable housing and its impact on people and the environment.

2.- Quality of the submitted MFP

The quality of the project presented in the final phase, its originality and adaptation to the parameters of dignified and sustainable housing will be valued.

3.- Project implementation capacity

The application dimension of the project will be taken into account, as well as the fact that it incorporates clues about its possible effective execution in its territory of origin.

4.- Academic quality

The presented MFP must comply with the formal requirements for MFP of the universities of origin of the participatins.

UPF-BSM reserves the right to declare this AWARD void, if the Selection Committee deems it appropriate. The ex aequo AWARD may also be awarded, as well as second AWARDS that recognize the merit of the work.

6. Financial endowment of the AWARD and award ceremony

The AWARD is endowed with a total financial contribution from the UPF-BSM of 2,000 euros for the winning project. If the winning project is a MFP carried out in a group, the amount of the AWARD will be distributed equally among its components.

The winners will be invited to an award ceremony in which they will present their MFP in a public session.

The award ceremony will take place at the UPF-BSM headquarters in a date to be confirmed (during the first term of 2025).

Travel and lodging expenses, if any, will be assumed by the winners.

7. Jury and selection procedure

The Jury will be made up of a Selection Committee that for this first edition will be made up of the following members:

- Director of the Chair.
- Vicedean for Knowledge Transfer.
- Representative of the Metropolitan House Board of Trustees.

You can access the [chair's website](#) for more information about its members.

The UPF-BSM Academic Secretary will act as secretary.

The Selection Committee will award the AWARD according to the evaluation criteria established in these Terms and Conditions.

After the corresponding deliberation, the Committee will issue the award resolution. The Committee's decision is unappealable.

The Committee may call the finalists to a prior interview if it considers it so and will resolve any issue not contemplated in these Terms and Conditions.

8. Resolution and publication of results

The final resolution, which must list the winners of the AWARD, will be communicated by e-mail individually to each one of them.

9. Tax treatment

The AWARD that regulates these Terms and Conditions does not meet the requirements of article 7 of Law 35/2006, of November 28, on Personal Income Tax, to be exempt from taxation, and consequently the UPF-BSM will practice the corresponding withholdings in each case.

10.- Image and dissemination rights

The awarded participants expressly consent to UPF-BSM the reproduction, use, publication and dissemination of their image, and the content of the MFP, in any media, including internet and social networks of UPFBSM, for advertising and promotional purposes exclusively in relation to their status as finalists of this AWARD, without such activities conferring on them the right to remuneration or any benefit, except for the delivery of the prize obtained in accordance with these rules.

11. Intellectual and Industrial Property Rights

Each candidate or participant guarantees to UPF-BSM that they are the author and owner of all rights, both intellectual and industrial property (brands, logos, designs, content...) that are included or used in the projects presented. The participants state that they are not infringing the intellectual or industrial property right or any other right that any third party in Spain or abroad may hold on the contents, exempting UPF-BSM from any responsibility. UPF-BSM will not be responsible for the non-compliance of any rule or any infringement of the rights of third parties carried out by the participants within the framework of this AWARD.

12. Data protection

12.1.- Basic information on Data Protection.

12.1.1.- Responsible

The person responsible for the processing of the personal data of the participant in this AWARD is the FUNDACIÓN INSTITUTO DE EDUCACIÓN CONTINUA (hereinafter, "UPF-BSM"), a private foundation that owns the private higher education teaching center, a center attached to the University Pompeu Fabra called "Barcelona School of Management", with

registered office in Barcelona, C/Balmes, 132.134, 08008 and with contact email for the purposes of personal data protection rgpd@bsm.upf.edu.

12.1.2.- Purposes and legitimacy

UPF-BSM will process the personal data of the participants, by virtue of the execution of these legal Terms and Conditions to regulate participation in the AWARD for the following purposes:

- To analyze the adequacy of the participating people and to be able to carry out an allocation process for the possible award of the AWARD.
- To ensure that participants meet the requirements throughout the entire process.
- To proceed with the corresponding payments in case the AWARD is awarded.
- To comply with the rights and obligations that the AWARD implies for UPF-BSM and for the participants.

12.1.3.- Recipients

The personal data of the participants will not be communicated to third parties except legal obligation or where appropriate and, provided that this access and data processing is essential, for the provision of a specific service at UPF-BSM. Under this scenario, the UPF-BSM will in any case sign the corresponding treatment manager contract with each of the third parties, who will process the data exclusively for the purposes determined in each case.

12.1.4.- Conservation of data

The personal data of the participating persons will be kept throughout the entire duration of the process and during compliance with the rights and obligations assumed by the UPF-BSM and by the participating persons described in these legal Terms and Conditions. Once this is finished, the period necessary to comply with the applicable legal obligations.

12.1.5.-Rights

Participants may at any time exercise their rights of access, rectification, deletion, limitation to treatment, data portability and opposition.

To exercise these rights, the participating person can send their request, attaching a copy of their ID, passport or other valid document that identifies them, at Balmes 132-134, 08008, Barcelona; or through the following email address: rgpd@bsm.upf.edu

In any case, the participating persons have the right to file a claim with the Spanish Agency for Data Protection if they deem it appropriate.

12.2.- Additional Information

Additional information on the UPF-BSM privacy policy can be obtained from the UPF-BSM website: [Privacy policy | UPF-BSM](#)



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